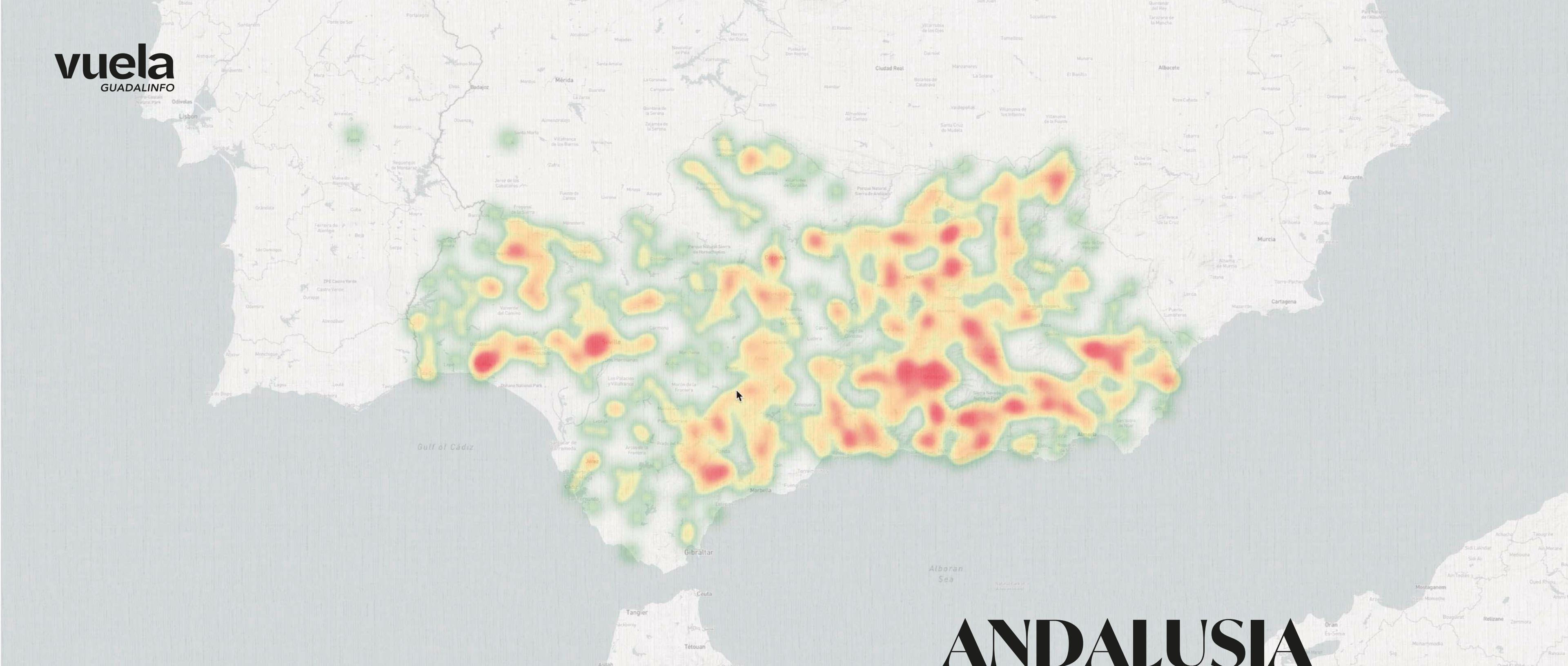




Guadalinfo EntreComp
Learning through experience



ANDALUSIA

SITUATION AND CHALLENGES.

8.5 million citizens. Many rural areas. The demographic challenge. Equality through technology.

Guadalinfo

It is a **free, public and universal**, service to promote digitization in every corner of **Andalusia.**



A COMPREHENSIVE PROJECT.



Mature network. Since 2003. 750 Local Innovation Agents (AIL) + contacts. 1.3M users. Great capillarity. NON-FORMAL training. Public funding.



Focus on promoting and raising awareness in groups with special difficulties in accessing Information and Communication Technologies (ICT).



ICT at heart. Minimize the digital gap and train in digital skills. Improvement of quality of life, employment, citizen participation...



Guadalinfo Centers and CAPIs trusted network for users.



The AIL. Different profiles. Great flexibility and vocation to help people. Personalized attention and citizen accompaniment in e-administration procedures.



Focus on social innovation projects. Intrapreneurship and assistance to user projects.



Actions that range from a high-profile technological perspective such as robotics, 3D printing... to others totally focused on social issues such as ICT risks, equality, culture and traditions...

ENTRECOMP IMPLEMENTATION.

1

Discover and explore the framework.
Translate and interpret the learning
outcomes into our “language”.

2

Detect profiles of Guadalinfo
users with an interest in entre-
preneurship skills.

3

Train AILs in the framework.
With massive online and
face-to-face training through
a BootCamp.

4

Generate resources. Infographics, skills
charts. Training guides per user profile.
(EntreComp + DigComp).

5

Assess and reward the use of the Gua-
dalinfo-EntreComp guides in the daily
work of the Guadalinfo centers.

LEARNING THROUGH EXPERIENCE

User profiles - Focus on the target.

- **Social/Rural Innovator***
- **Person actively seeking employment**
- **Beginner in entrepreneurship**
- **Entrepreneur**
- **Intrapreneur**
- **Local innovation agent**

*ADELA

president of an association,
knows how to lead teams
and wants to value the his-
torical heritage of her muni-
cipality.



LEARNING THROUGH EXPERIENCE

Results after 12 months (April 2021 - March 2022)

- ➔ 19 training guides available for ALLs targeting 4 profiles
- ➔ Resource website entrecomp.guadalinfo.es
- ➔ Community with 52 members
- ➔ Intrapreneurship project that has become strategic in the organization

Guide - Get to know your-self to find a job

"It has taken a lot of effort to get people out of their comfort zone, proportionally to their age. The older the learner the more difficulties or reticence."

"Two participants enact a roleplay. the rest of the participants observe focusing on strengths and weaknesses, which are then discussed. Participants establish guidelines and set criteria based on what they have observed. They also establish the roadmap towards their own goals. We analyze with the participants their employment goals, the necessary skills, and how to develop the missing ones after an introspection exercise."



LEARNING THROUGH EXPERIENCE

Results after 12 months (April 2021 - March 2022).

➔ 964 activities carried out



Activities	Hour	Participants	H/Act.	P/Act.	Profile
563	2550	2696	4,53	4,79	Person actively seeking employment
115	508	694	4,42	6,03	Beginner in entrepreneurship
202	884	975	4,38	4,83	Social/Rural Innovator
84	340	612	4,05	7,29	Entrepreneur
964	4284	4977	4,44	5,16	Total

LEARNING THROUGH EXPERIENCE

Failures

- Try to **adapt the learning outcomes** (392) to the Guadalinfo "language". Too many hours of work spent on specifying something that must be generic in order to be adapted by the trainers.
- **Distopic Magazine.**



It wasn't the time. It was released during the pandemic as a way to stay active as a project with a relaxed outlook.

- We accept failures with **humor and learn** from them



THANK YOU

... The path is made by walking

@espinarplay
entrecomp@guadalinfo.es

vuela

GUADALINFO


Junta de Andalucía


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DE ALMERÍA


Diputación
de Cádiz


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de Córdoba


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